



2024 Fact Poster Incentive



What are Fact Posters and how can I earn them?

- For every \$250 raised by your team, a professional photo featuring your loved one with Down syndrome will be used on a fact poster along the walk route
- Maximum limit of 3 posters per team.
- Donations, registrations, & sponsorships ALL qualify for Fact Posters
- These posters are displayed along the entire walk course and contain educational and fun facts about Down syndrome.
- ***The deadline for donations to be eligible for the Fact Poster is September 4, 2024.***

How can I qualify for a poster?

- Ask 10 of your closest friends and family members to each donate \$25 to your team
- Ask for a sponsorship! Your favorite businesses in the community will benefit by becoming a sponsor and the funds will be counted on your team page
- Friends, family, neighbors, coworkers, & classmates are great supporters! Ask them to donate or join your team by registering for the walk
- Ask 5 of your coworkers to skip Starbucks and drink coffee at home 10 days in a row and then donate the money they save to your team

Down Syndrome Association for Families of Nebraska

P O Box 57362 ■ Lincoln, NE 68505 ■ 402.421.1338 ■ www.dsafnebraska.org

- VOLUNTEER (all volunteers receive a free Fact Poster!)
 - Help with T-shirt sorting/packet-stuffing on Oct 2, 2024
 - Find/make a raffle donation for the Walk by August 1
 - Join the Walk Planning Committee

Images for Lifetime

- As in years past, **free** photo sessions will be held by Images for a Lifetime Studio. Erica Thompson will schedule a promo session and waive the \$50 sitting fee for DSAF members. ***Your entire family is invited to participate in this photoshoot – at no additional cost!***
- **MEMBER PERK!** You will be able to purchase the digital images at a reduced price of 1 digital image for \$50 or 5 digital images for \$150. Erica has also agreed to share with DSAF the photos of families that purchase a package – that means your child/family may end up in future newsletters, Facebook posts, postcards, or the website!
- Call and schedule your family/child sessions now. Call Images for a Lifetime at 402.304-7486 to schedule an appointment. When you call, be sure to let them know you are a member of DSAF.
- If you are unable to take advantage of the free photo sessions, we encourage you to have your photographer contact Erica about the design for the posters this year so that we can have a cohesive look for our posters. All images must be sent to director@dsafnebraska.org by September 4, 2024.
- **Note: Having photos taken by Images for a Lifetime does not guarantee a Fact Poster. Your team must raise \$250 or volunteer to help with the Walk in some way to earn each poster (up to 3 posters maximum).**